

## **Lead our Network as a Global Partner**

WORKTECH Academy is a unique global online knowledge platform and member network exploring how we'll work tomorrow. The Academy presents breakthrough ideas, analysis, research and resources in six key areas: People, Place, Culture, Design, Technology and Innovation. Join the Academy's inner circle on a sector-exclusive basis to play a leadership role in shaping the future of work.

## **GLOBAL PARTNER BENEFITS**

- Sector exclusivity for your organisation
- Bespoke partnership plan encompassing research, marketing and communications
- Seat on Academy Leadership Board advising on direction and strategy
- Logo and brand communication on Academy platform and all printed literature
- Dedicated microsite creating platform to post unlimited number of pieces per year
- Company log-in to our Innovation Zone for up to 100 employees to access premium content
- Bespoke Quarterly Trend Report tailored to your business priorities, based on subject tags you choose
- Priority access to Academy research team to co-create new content
- Host /participate in Academy Innovation Day and other live Academy forums, workshops and meet-ups
- Quarterly trend briefing by senior member of Academy team
- Unlimited pieces of Academy content to repurpose for your own media channels per year
- 12x 10% discount delegate ticket to WORKTECH event per year
- 10% discount on partnership packages for WORKTECH events
- Priority Academy speaker submission channel for WORKTECH events
- Co-create and contribute to annual Global Partner branded Academy World of Work report
- Receive four free WORKTECH Technology Guides per year
- Monthly newsletter